# The Testlands Way

#### February 2020

"Dedicated to making a difference; we teach, train and transform young people's and adult's lives in Southampton through offering opportunities to learn and lead in several capacities."

### What do we want to achieve?

Restructure the whole Physical Education, Physical Activity and School Sport (PEPASS) and Leisure industry across Southampton.

Make our children healthier and more active.

Create more opportunities for families to access leisure and sports facilities.

# Why?

Childhood obesity levels are too high

Every school has funding issues and can not afford to pay for additional support in these areas

Many families have childcare issues where they can not afford to send their child to a safe and enjoyable holiday club

Many children experience poor quality PEPASS provision

Leisure centres are currently running at a deficit due to poor management and lack of participation from communities and schools.

# How?

By taking an holistic and systematic approach, we want to restructure the whole PEPASS and Leisure industry.

Schools, Sports Clubs and Leisure Centres should work in unison to engage, encourage and support their local communities to be active and healthy.

By restructuring the leisure industry to work more cohesively with schools and other SCC services, driving expenditure costs down and creating a better platform to increase revenue through larger participation.

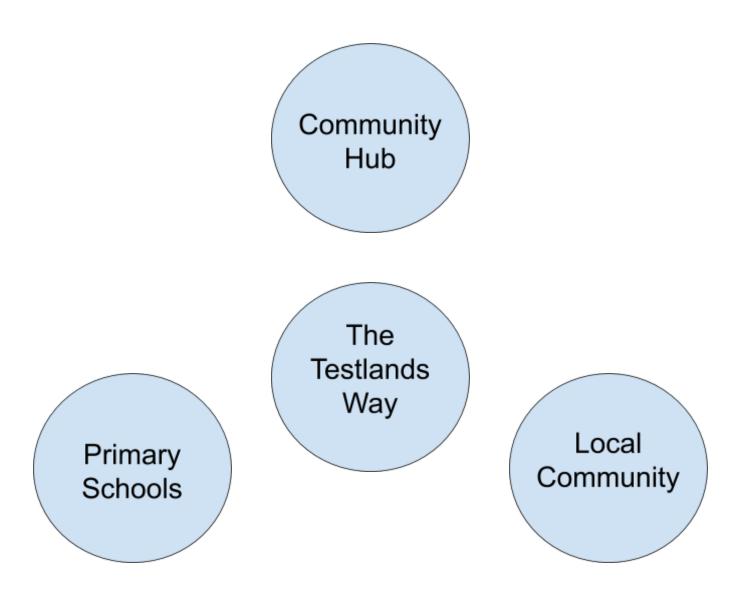
To support schools with their funding issues, by redirecting leisure income into school projects

To give every child a chance to participate and succeed in PEPASS through an outstanding PEPASS service provided by Testlands MultiSPORT Coaching (TMC), where staff development and attainment is at the forefront, ensuring our very high standards continue through growth.

To give every family affordable childcare within the holidays by offering child care clubs at all leisure centres and most schools across Southampton. Having staff that work in a 'joint industry' role, it is significantly easier to use facilities in the leisure industry for holiday clubs without additional staffing costs.

To give every family affordable gateways into sport and leisure by working with schools, and local communities to offer families with low income an opportunity to use leisure facilities and join sports clubs with heavily subsidised memberships.

## Where are we now?



Our current model has the Testlands Way at the heart of an infrastructure that breaks down many of the barriers our city currently faces. The links we have created between primary schools, the local community and our community hub has had a significant impact on everyone.

The Testlands Way has enabled us to do the following:

- Increase the level of participation in physical activity (within our schools) to significantly above national average
- Set up affordable childcare for the redbridge, coxford and millbrook wards
- Catering for 20 full time child care spaces for some of the cities most vulnerable children every school holiday
- Affordable leisure facility hire for local community groups
- Concession rates for NHS & SCC employees as well as Students, 11 16 year olds and over 60's

These are only the headlines of some of the things we have been able to achieve with our model. The impact we have been able to have by having a systematic and very holistic approach has been incredible and something we strongly believe can and should be replicated across the city. There is enough money within both the education and leisure industry to have the Testlands Way implemented across Southampton and ultimately support the reduction of obesity, increase the levels of physical activities and benefit our local communities and city as a whole.